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Public Notary.
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Some reasons why the
HOTEL SELKIRK
and
YALE HOTEL
are desirable places to
stay at in Edmonton.

Your Wife and Children are always
welcome and looked after
if unaccompanied.

BOTH HOTELS are situated in the
BUSINESS DISTRICT.

Two of the largest and finest Cafes
in connection.

All car lines pass both Hotels.
Rates are reasonable.

ROBT. McDONALD
Proprietor.

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SHOE REPAIRER

A STITCH IN TIME SAVES NINE
If you have any repairs to do, bring
them right along. Always a welcome
at...

D. McLEVIN'S Red Deer
Special Attention to Mail Orders.

LOOK!

We do plumbing and repairing
We handle roofing and gal-
vanized tanks. We give
prompt service and guarantee
satisfaction.

N. M. Burnett
Next to
Jarvis-Goody's

SOME RULES FOR SUCCESS

If you would be successful, there
are certain rules that you should fol-
low.

Rise early. The morning of life
passes all too soon.

Eat sparingly. The person who
takes too great an interest in food
is apt to take too small an interest
in other matters of more importance.

Overeating makes for a sluggish body
and an equally sluggish mind.

Breathe deeply of the fresh air. It
is one of God's most splendid gifts to
His children.

Go to your bed, if you are tired. If
you know that you are in the right, that
is enough. Do not be ashamed to show an
honest emotion. But be sure that it is
honest.

Never betray a trust. Be true to
your friends—and avoid being an
enemy to any one.

Do your best work—even though no-
body may ever see it. Doing the
best—even though it must remain hid-
den—is a tonic for the soul.

Read your Bible as informally as
though you were reading the letters of
a friend. You are not alone in touch
with loving hands.

Pray often. Not only when you
have something to pray for, but when
you are happy. Pray to thank Him for the lovely, simple
things of the everyday.

Go to your bed at night, with the
consciousness of nothing important
left unfinished, no duty avoided, and
no friendship brushed aside.

SECRETIVE, IN A WAY

A Hibernian lady, being brought
to court charged with assault upon a
neighbor, pleaded not guilty. The
prosecutor leaned forward, shook his
finger in her face, and shouted.

"I will not!" retorted the defendant
boldly. "I had me own reasons."

GENERAL CHANGE

CANADIAN PACIFIC RAILWAY
effective SUNDAY,
JANUARY 11th, 1925

Northbound
Daily—
No. 521—Ar. 4:45 a.m.; Lv. 5:00 a.m.
No. 522—Ar. 7:50 p.m.; Lv. 7:55 p.m.
Daily except Sunday—
No. 523—Ar. 11:25 a.m.; Lv. 11:35 a.m.

Southbound
Daily—
No. 524—Ar. 3:45 a.m.; Lv. 3:50 a.m.
No. 525—Ar. 10:20 a.m.; Lv. 10:30 a.m.
Daily except Sunday—
No. 526—Ar. 4:00 p.m.; Lv. 4:10 p.m.

Westbound
No. 613—
Mon., Wed., Fri., Lv. 12:15 p.m.
Eastbound
No. 614—
Tues., Thurs., Sat., Ar. 9:35 a.m.
For further particulars apply to any
Ticket Agent.

J. B. PROCTOR
District Passenger Agent,
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CANADIAN NATIONAL RAILWAYS
Westbound—Mon., Wed. and Fri.
Leave Big Valley 6:30 a.m.
Arrive Red Deer 12:15 p.m.
Leave Red Deer 12:45 p.m.
Arrive R. M. House 3:50 p.m.
Leave R. M. House 4:00 p.m.
Arrive Brazeau 6:10 p.m.

Eastbound—Tues., Thurs. and Sat.
Leave Brazeau 6:30 a.m.
Arrive R. M. House 10:30 a.m.
Leave R. M. House 10:30 a.m.
Arrive Red Deer 12:30 p.m.
Leave Red Deer 2:35 p.m.
Arrive Stettin 8:15 p.m.

W. R. FOWLER, Agent.

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Tinsmithing, Pumps
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Phone 78. House Phone 203.

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Cleaning
Pressing
Repairing

The best equipped shop between
Calgary and Edmonton.
It costs no more to have your
clothes pressed on our sani-
tary steam press than by the
old method, which only press the
dirt into the fabrics.

Opposite Ford Garage
First Street S.

"Says the Wise Bird"
TRADE HERE
And you will have a
Small "Bill"

Farmers'
Meat Market

Linda's Successor

By Constance Kent.

"Of course," Linda said slowly, "it
would not be so interesting to work
for a coffee importer as it is to be
among books and book people. But I
should have a clean office with awn-
ings and everything else that is a place
to work in ought to have."

Apparently her eye took in the cool, fragrant
simplicity of the little shop, the
chintz-hung and inviting, that so
clearly revealed her love of beauty
and order. "Honestly, Graham," she
finished passionately, "it just seems
as though I couldn't stand it another
day in that dirty, dusty, grimy, smoky,
stuffy—"

"Adjective traffic to the right!" in-
terrupted her brother, signalling fran-
tically. "You must get on with you
other lady orator might come along
with a grievance and find the shop all
at a word."

"Good night, Miss Aldrich," Bobby
said. But the firm is clean, which is
a comfort. Talk about the world's
being as good as your word. I'm not
sure that old Addams isn't better.

Go to your bed at night, with the
consciousness of nothing important
left unfinished, no duty avoided, and
no friendship brushed aside.

"You know it!" agreed his sister
boyishly.

"But it's the idea of going back-
ward that bothers me. I'd hate to do
it myself, but take your own word,
he'll make the best of it. He'll make
it his family commonwealth. I'm with
you either way."

They looked into each other's eyes
soberly, and Linda's grew misty.
No one knew better than she how
thoroughly her brother was with her
and how dear to him were her happi-
ness and her success. Their mother
had died when they were little.

Then before Linda was a lonely, silent
man, had gone with the American
army and had fallen in Argonne, wear-
ily glad to join the woman he had
never ceased to mourn.

He had left the children in the care
of an aunt, and not until Linda finished
school did she learn—and then only
by accident—that the money which the
insurance company had been invested,
that the income was being allowed to
accumulate, and that her brother had
paid for the last year of her education
from his salary in an architect's office.

"Chris never money more than me,"
he had explained gravely when she
peached him. "Got to have more
changes. All a man needs changes
to be less pressed and clean, but
girls—I'll bet some girls are afraid
if they were a dress twice to the
same place it might grow on 'em."

When Linda had finished her sec-
ondary course she found a position in
the office of Addams & Saxton, pub-
lishers. They were an old firm that
prided themselves on the antiquity of
their establishment. To Linda, the
prized faintness it seemed that they
cherished even the dust on the
ancient floor and the faded leather
of their chairs.

Old Addams, methodical, slow of speech,
punctilious in meeting obligations;
Saxton, grandson of the founder of
the house, astonishingly showed in spite
of his pose of giving the business only
a casual attention—both these men
quite unlike the fact that the place
in which their joint secretary worked
was a den of wintry darkness or an
unexpected desert of blinding sun.

According to the vagaries of the New
England climate, Saxton was in and
out. He was a man of letters and, Lin-
da concluded, spent most of his time
in the shaded embers of a club win-
now. Old Addams never passed the
slightest attention to his stenographer
or her surroundings except when she
made a mistake that it in the
months Linda had worked there he
had called her once into his office, and
then the dictionary had proved her
right after all.

As Linda dressed for the office the
next morning she suddenly determined
to remain and work there. Graham
would understand perfectly if she
left the firm and would never blame
her. But because of his very loyalty
to her she felt a reviving ambition to
stick it through as a man might.

Besides, there was the money for the
year's schooling to slip back into his
account; Linda had the wholesome de-
sire of the American girl to carry her
own share of the load. And finally
the work of the firm fascinated her.
There were letters to write to won-
derful people whose names were blaz-
oned on every bookshelf. Everywhere
were books and talk books and
books in the making, books under
consideration that might or might not
make publishers' history, books from
which fortunes were hoped, but the
careers of which bled their gay cov-
ers. "It's fate's fortune," as young
Saxton remarked of one of his latest
volumes. No: Linda did not want to leave
it all. She felt into her plain white
dress with its hand-embroidered col-
lar and cuffs, twisted up her shiny
smooth corn-silk hair and started for
Arch Street.

"The moment she stepped out of the
big apartment house her heart sank.
Plainly it was going to be the hottest
day of an unusually hot July. The sun,
which on other days was a pleasant
reminder that summer was once
more near, now seemed a menace. At
the office she pulled down the heavy
shade, and that shadowed her from the
sun, and unfortunately most of the air.
Then she gave a level look round the
room.

"The old traditions have been pre-
served," she observed bitterly to her-
self. "Yes, and I shouldn't wonder if
it'd be preserved too before the day is
over." Then she laughed. "I do
seem to be getting more and more
restless dissatisfied. Brace up, little
sister of industry." And she pounded
the keyboard of her typewriter vigor-
ously.

At ten o'clock young Saxton came
in. If he had not slept in linen sheets
and a country house in a room that
overlooked a garden, then his manner
was deceptive. Linda greeted him with
determined civility, and he greeted her
with a stock of ancient dusty maga-
zines that had been piled where they
ever since her incumbency. She took
dictation for an hour. After
Saxton went she typed the letters,
took some letters, typed them from
old Mr. Addams and copied ten pages
of written manuscript that even his
famous author would have been un-
able to decipher.

Then when Linda dragged herself
back from the glass of milk that was
all she could bring herself to take for
luncheon the sun was streaming

fiercely through a second window.
"That settles it," she said emphat-
ically. "Her little pale face, the ap-
pearance of gentle agreement with
things as they were, and into her
eyes came the look of her. 'Duty
mother.' I won't stay in this office
another day. It isn't fair. It isn't
just of them to expect it. The other
rooms aren't decorated, but they're
decent." She hung round to the good-
natured office-boy who was coming in
with a basket of clippings. "Bobby!"
I don't care if the Pilgrim Fathers did
fight, blood and die in this place.
I don't care if this is the room where
Paul Revere said, 'Why don't you
speak for yourself, John?' I don't
care if this is the very desk where
Louisa Alcott wrote Uncle Tom's Cab-
in."

"Good night, Miss Aldrich," Bobby
was plainly contemplating telephoning
for an ambulance. "Say, none of
them things happened the way you
said 'em. Why, Paul Revere was the
feller—"

"I don't care what he was, Bobby.
But I'm the feller that's entitled to
sun shade and the pursuit of decency,
and I'm going to pursue 'em. I don't
have to pay two dollars a week for
the privilege. I'll save it in washin'."

"Yes'm," Bobby agreed and depart-
ed precipitately, reflecting that even
the nicest girl was sometimes flighty.

Linda took off her hat and hung it
in the gloomy closet. To her astonish-
ment her decision gave her no sense
of relief. Now that her mind was
made up she felt buoyant and free,
with an initiative and a courage that
were new to her.

"I won't have to sit here and broil
and hate dirt any more," she thought
contentedly. "I'll make a flash she
thought. 'But some other girl will
do it for me.' And she'll probably be young
and won't dare object."

Linda was deliciously unconscious
that there was anything funny about
the thought. It never occurred to her
that she herself had pursued the line
of least resistance. But the thought
of a forlorn new girl in that desola-
tion was not to be borne. Linda
mildly revolted at the idea of anyone
else's being as uncomfortable as she
had been.

And straightway another
decision followed. "I won't leave it
this way," she told herself. "I'll make
this place for a stenographer if I
do have to resign to do it."

She stepped across the hall and
knocked briskly on Mr. Addams's door
and entered in response to his
spoken, "Come in." Rather than her
famous young Saxton, too, sat there,
sprawled out before his desk. But she
acknowledged his presence only by a
now and walked over to the older
partner. "I want a change," she said
abruptly.

Mr. Addams wheeled round and
stared at her. "You want what?"
"A change," repeated Linda, firmly.
"Green-and-white-striped ones?"
"Well," retorted the old man, "what
do you expect me to do about it? Do I
look as if I had any awnings conceal-
ed about me?"

"If you'll O. K. the order, I'll get
it." Under her militant exterior
her mind was in a whirl of laughter.
Talk about adventure! Never during
her quiet occupation had she asked
the firm for a favor. And of course
they would refuse, but she'd do
best for the sake of the newcomer.

"All right, get 'em," the old man
said unexpectedly. "What else?"
"I want those old magazines thrown
out, and the room thoroughly clean-
ed."

"Oh, you do! How long do you sup-
pose those magazines have been there?"
"Without waiting for my answer,"
"All right, throw 'em out. What else?"
"Ten magazines."

Linda was aware that the sprawling
form of the junior partner had
tightened, and that there was a
hint of amusement in his blue eyes.
Moreover, Mr. Addams had no right to
be sarcastic with her. And while she
was about it why shouldn't she work
her successor's life as endurable as
her own? She took a deep breath
and planned.

"Why, no, thank you, Mr. Addams,"
she answered him with perfect tran-
quility. "But I think I'd like to have
some green window boxes filled with
geraniums and petunias, and vines.
You could get them at the florist's."

"Oh, I could!" Mr. Addams's amaze-
ment threatened to break bounds.
"Now, how nicely you have it plan-
ned!"

For a moment it took all the com-
plicated strength of Linda's ancestry
to enable her to meet unperturbed the
onset of his sarcasm. She restrained
her swift impulse to tell him exactly
what she thought of his manner; and
then suddenly she smiled him. After
all, he was a lonely, tired old man.
He was lonely as her father had been;
and who knew that it wasn't for the
same reason? Perhaps those who mat-
tered most in his life—impulsively she
took a step nearer.

"I think you'd enjoy them yourself,
sir," she said gently. "The room is
dreary as it is, and you're in it so
much."

To her amazement the old man
threw back his head and laughed. He
slapped his knee.

"That goodness, you're going to
stay? Get your raise at the office for
this week—five dollars. You had me
worried, Miss Aldrich. The best
stenographer I ever had, and six
months in that place without a word
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that you must have all your attention
centred on one of those how cheery
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her dress. "What must be planning a
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"Miss Aldrich is the most accurate
and sane secretary we've ever had,"
agreed Saxton pleasantly. "I'm glad
she isn't leaving us. I'd planned to
have her work with me on a new
book. She was not merely playing round
all the time!"

"But I was leaving." To Linda's
dismay her voice broke a little. Ap-
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tive was such a dear, now that she
knew him! As if anything could be more
interesting than Graham and her
work! And she was the best secre-
tary they had ever had! Shame on

veloped her. She went on hurriedly:
"I couldn't stand it, Mr. Addams.
Indeed I couldn't. Not with all that
streaming in there; and the dust; and
no oil coming or nothing whether it
was comfortable or not. So I made
up my mind to go to a decent office
even if I had to work for a coffee im-
porter instead of among books."

"Oh, you were planning to leave
were you?" Then why," demanded the
old man. "Not with all that stream-
ing about awnings and easy-chairs?
Why didn't you draw your pay and
make off like a duchess and leave me
to wallow in our own corruption?"

"I should have done that," Linda
answered carefully, because it thought
you liked preserving the old tradi-
tions, you know; but I didn't have
the heart to leave it that way for a
new girl, especially in July. I thought
it would be even worse for anyone
who wasn't used to it."

"H'm," observed the old man after
a thoughtful pause. "Well, some of
the worst fighters couldn't have
fired a shot if they hadn't been de-
fending somebody else's rights; so you
didn't let it against you that I
thought to leave in this desert? But
all this for yourself. I'll order the
boxes. And how about a few coats of
white paint to lighten this desert? But
—new girl—would like that? And
what would she think about it?"

"She'd love it," Linda decided
promptly.

"I suppose so. All right, Miss
Aldrich, your resignation is accepted."

He turned to his desk, and after an
interval he returned with a check for
the door. Then she came back with
cheeks pink. "Mr. Addams."

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WHY MEN DO NOT STAY IN
GOVERNMENT EMPLOY

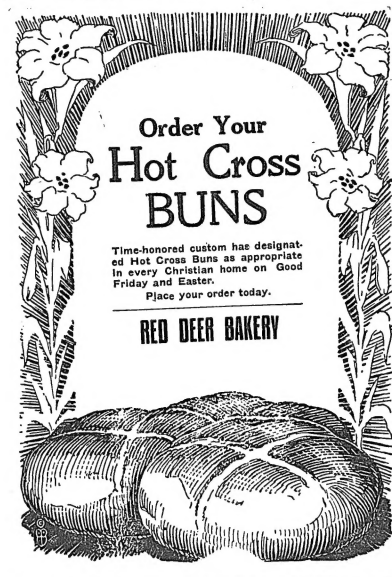
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Dr. Charles Saunders, the man who
developed Marquis wheat, and who
thereby added hundreds of

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JNO. A. CARSWELL,
Editor and Proprietor.

WEDNESDAY, APRIL 1, 1925.

VALEDICTORY

With this issue of The News the proprietorship and control of the paper passes to other hands and H. C. Scott, M.A., LL.B., barrister, becomes the new proprietor. He will carry on the business in all its branches as heretofore.

We take this opportunity of thanking the business men of Red Deer and district for the generous and whole-souled support they have given us at all times during the past nearly twenty years and affording us the opportunity of building up from a very small beginning a large, creditable and ever growing business. When we purchased The News we said we would be true to the cause of liberty, of self-government, of the public good, and clean, free political life. We said we would denounce corruption and graft wherever found, extend a helping hand to the weak, the needy and the oppressed, and, above all, we said we would bear unwavering allegiance to our sovereign, our country and our flag. We have done this to the best of our ability, and now we pass the good work along to our successor.

Mr. Scott is a man of whom we may all feel proud. Modest, reserved, perhaps too much so for a newspaper man, but as the good traits in his character become better known, this failing will wear away. As a speaker he is forceful, logical and has a splendid command of the English language. He has returned a few weeks ago from a lecturing tour of the universities of California, Washington and other places on the coast. He has written many articles to the daily press of Alberta, and some of his articles have appeared in The News, and he has also assisted in the editorial work of The News for some time. He is a returned veteran of the Great War and bears honorable scars of the great struggle. He has always taken great interest in the local Dramatic Society, and has been a leading spirit in several of the plays that have delighted local audiences. He is a good, clean, enthusiastic sport and was, before he was crippled, one of the best football backs in the province. We therefore confidently bespeak for him the same cordial treatment accorded us and shall venture to hope that The News may become, under the new management, an increasingly larger factor in the advancement of the public life of this city and district and province.

Charles F. Carswell, who has rendered such valuable service on The News staff for the past two years, will resume the practice of law in Red Deer, but will continue to assist Mr. Scott for some time.

And, in conclusion, a word regarding the staff, our co-workers in the business, without whose help it would have been impossible to issue the paper. Ralph Griffin has been in the office since the first day of our ownership, and is still going strong, and we have never had one decent-sized scrap with Ralph during that time. Cecil H. Carswell, our second son, has been with us from the first, and is the managing editor of the establishment, being in control of the linotype and all that that means, with the exception of the time spent in France in the service of his country. Charlie Payne,

who is also a good printer, has been with us for a number of years, and the entire staff will remain with Mr. Scott and assist him in his efforts to publish one of the best papers in the West.

JNO. A. CARSWELL.

**THE TANGLED PROBLEM
OF THE TARIFF**

Like the poor, the tariff problem is always with us, and in the next month our attention is likely to be drawn to it more than ever by the prospect of a general election. It is beyond question a most difficult question on which even the greatest experts are liable to differ, and about which it is unwise to be dogmatically confident. In the hope that it may be of some interest to our readers, we propose to consider some aspects of the question from an unbiased viewpoint as possible, and without claiming any special knowledge of the subject.

For Canadians there are two main aspects of the tariff question, the first being that of imports into Canada, the second being that of exports from Canada to other countries. As far as the first is concerned, the problem may perhaps be put very simply in this way: Is it to our advantage to put a tariff on imported goods, mainly manufactured articles, and thereby secure that goods manufactured in Canada shall have an advantage in the Canadian market with the result that employment will be provided for people in Canada; or is the result of such a tariff that the people of Canada have to pay more for such manufactured goods, and the only people who benefit are the manufacturers and, possibly, their employees?

Let us try to continue the consideration of the question in the simplest possible terms. If there are two factories making, say, boots, one in Canada and one in the United States just across the international boundary, and we have no tariff on boots coming into Canada from the States, it seems natural that the boots made in both these factories can be sold in Canada at about the same price, and that, naturally speaking, they will divide between them the trade in boots in Canada. If, however, there is a tariff on boots imported from the States, it seems to follow that the Canadian factory will be able to sell boots in Canada more cheaply than the American factory, and should therefore capture the Canadian trade, and be able to increase its output and sales and to employ more workmen in Canada. So far the argument seems to be in favour of the tariff. Now let us see if there is another side to it. Is the Canadian manufacturer likely to argue thus with himself: I am protected against American competition. I have captured the whole Canadian market. Therefore, I shall raise the sale price of my boots till it is only just below that of the American boots, or I shall make the quality of my boots less good than that of the American ones, and so obtain larger profits for myself? The result is that the people of Canada will have to pay more for boots than they would have to pay if there was no tariff. The only person who benefits is the manufacturer, and possibly his employees, as has been already suggested. Yet the manufacturer and his employees are Canadian citizens just like the people who buy the boots. Both are equally entitled to consideration. It is not a crime for the manufacturer to make a profit from his bootmaking. Equally, it is entirely natural for the people who buy boots to want to get them as cheaply and of as good a quality as possible.

Further, it seems desirable that other things being equal, the people of Canada should buy manufactured articles like boots from their fellow-Canadians rather than from Americans. If the Canadian manufacturer were satisfied to use the tariff protec-

tion merely to capture the Canadian market and were not to raise the sale price of his boots above that at which they could be sold if there were no tariff, then the problem would be greatly simplified, and the argument in favour of a tariff would be much stronger. Unfortunately there does not seem to be any means of forcing the manufacturer to keep his prices at such a level unless a system of government control of prices were to be introduced, as it was during the war to some extent. That is possible, but not easy, and the instinct of our people seems to be against constant government interference with trade. At the same time it is to be pointed out that a tariff of any kind is in itself a government interference with trade, and it seems logical and reasonable that if manufacturers demand from the Government privileges in the form of tariff protection, they must admit also the equivalent right of the Government to prevent the abuse of such privilege by control of prices and profits.

There are plenty of other complications in the matter. Thus, the protected trade may flourish greatly through capturing the home market. The employees getting this prosperity, may demand greatly increased wages and the employer naturally enough will try to pay these higher wages by increasing the price to the public, who therefore suffer once again.

The ideal system would seem to be something of this kind; a tariff is put on to protect the Canadian manufacturer and at the same time it is provided that if that manufacturer raises his prices to the public beyond the level at which they would stand without the tariff, then the tariff is at once removed, and the foreign manufactured articles are allowed in free to the Canadian market. The difficulty here would seem to be that constant close supervision would be required on the part of something like a permanent tariff commission along the lines of the present Railway Commission. That might be possible, but the public interest, but easy to establish and maintain it does not seem likely to be. It seems to be favoured at the present time by both the Liberals and the Conservatives, and therefore it may shortly come into existence. Its efficiency will then depend probably on the members nominated to act on it, being given their places on merit alone and not for political reasons, and on their ability to act with complete freedom from partiality for any interest except that of the people of Canada as a whole.

THE DOMINION BUDGET

The Budget introduced into the Dominion House of Commons last week is a quite commonplace and unexciting one. It makes hardly any important changes in the tariff, and practically none in taxation. Perhaps its most notable feature is the proposed setting up of a board of advisers to consider tariff and other trade problems. This may become a really valuable body giving expert advice to the Government on all sorts of questions, but its value will inevitably depend on the type of man appointed. If it is looked at from a merely party standpoint, and if appointments are made merely as a reward for party loyalty and without regard to qualifications of experience and education, then the Board will be little more than an added and useless expense to the country. If, however, the best economists and business men of the country are appointed, especially if they are men not identified with any party in politics and are possessed of the ability to weigh impartially conflicting arguments and interests, then the Board may do excellent work. The Conservative Party has already indicated that it is in favour of the setting up of some such body. Its efforts now ought to be directed to securing if possible that such conditions of appointment to the Board should be laid down as will lead to the getting of first-rate men on a basis of merit in their appointments which will make them independent of the temporary favour of whatever government happens to be in power from time to time. If this is done, it might be a step towards removing the tariff question from the sphere of strict party politics to the great advantage of the country as a whole.

An unsatisfactory feature of the budget is the heavy fall in the Dominion revenue as compared with the previous year. This fall amounts to a little over \$50,000,000.00, and there was no lessening of taxation to account for it. On the other hand Canada's favourable trade balance stands exceedingly high. That is to say, Canada sold to the outside world in the past year over 200 million dollars worth of goods more than she bought from the outside world, a healthy feature to set against the fact that Canada owes at least for an indefinite time over and pay interest on very large sums to people outside of Canada in respect of loans raised for all sorts of purposes in the course of her development.

The Canadian National Railway system, of course, figures in the Budget as a burden of no small weight, and an argument against the policy of trying to fight the great Atlantic Shipping Trust by means of subsidies to private lines like the Peterson one or by the operation of the Canadian Mercantile Marine.

On the whole the impression left by the Budget is disappointment that the Government administration has

not been capable enough to effect any change in the excessive burden of taxation. That is practically the only thing that every citizen is really anxious about and grieved in, and he won't be happy till he gets it.

THE IMMIGRATION CONFERENCE

The recent conference on immigration in Edmonton is one more step in a general policy of awakened interest all over Canada in the getting of large number of immigrants from Great Britain and Northern Europe. The question often asked recently whether the present is a suitable time for bringing more immigrants to Canada seems to have been answered definitely in favour of doing so, provided the immigrants are of a suitable type and that proper measures are taken to help them get settled when they reach Canada. The attitude of Mr. Greenfield, the Alberta premier, as expressed in more than one speech, seems a wise one. It amounts to this, that we have resources and facilities on a scale sufficient to support a vastly greater population. At the same time we have incurred burdens greater than our sparse population ought to have to bear, and only by increasing greatly the numbers of citizens and taxpayers can we reduce the general burden of taxation, and only by general co-operation can we get new citizens and help them to become successful.

The speeches at the Edmonton conference were marked by great optimism, and there at once lies a danger. Speeches and optimism do not make a prosperous country. There is a solid thinking and work behind them, they make nothing but booms and depressions, both thoroughly undesirable things, and they may lead people to believe that a great deal is being done when it is not the case. Careful detailed proposals are needed, cautious estimates, restrained statements. What the immigrant needs is not an eloquently drawn word picture of a radiant future at an indefinite period, but a job and a livelihood at the present moment. Those desiring the immigration campaign ought to be able to tell prospective immigrants accurately what land or what work is available in each district, what the cost of living is, what markets for produce there are, what housing accommodations, and all other small details which are of vital importance to newcomers with limited means. The Canadian agencies in Britain in the past have been distinctly faulty in this respect. They had neither accurate, detailed, nor up-to-date information. It is not to our credit that by far the best information of this kind in London can be got—could it be a year or two ago—not at Canadian agencies, but at the offices of the British Overseas Settlement Committee, whose information and pamphlets are quite excellent. It ought not to be possible for an enquirer at a Canadian Government office in London to receive a booklet in which are given facts about Red Deer (among many other places) either years out of date or quite inaccurate. Yet such were being distributed not long ago with verbal information, whose accuracy may be tested by the statement that only nominal fees are required of anyone desiring to qualify as a lawyer in Alberta.

If we are to get our new immigrants and make a success of them, we must realise that conferences and optimistic speeches are the easiest part of a none-too-easy task. The real work is to be done with less noise and more effort.

EDITORIAL NOTES

Time and time again Red Deer has justified the claim to be a music-loving city. There will be wide-spread satisfaction when it is known that the Brandon Opera Company will present the opera "Robin Hood" in Red Deer. It will be the first time the company has played in so small a centre, and only happy coincidence brings them here. The Rex management are entitled to the thanks of the public for

their enterprise.

Imports of British boots to Canada have increased remarkably. It would be interesting to compare the exports of hides from Canada to England.

There will be universal elation at the thought of the West of the Hockey this year, especially the victory of the amateur teams. More publicity is given the Stanley Cup games, but they are not to such an extent a proof of the fact that the West is the place for the best athletes.

JUST A DIALOGUE

"Hallo, Pat, I hear that your dog is dead?"
"It is."
"Was it a lap dog?"
"Yes, it would lap up anything?"
"What did it die of?"
"It died of a Tuesday."
"I mean how did it die?"
"It died on its back."
"No, no. I mean how did it meet its death?"
"It didn't meet its death; its death overtook it."
"I want to know what was the complaint?"
"No complaint; everyone for miles around seemed satisfied."
"I wish to know, how did it occur?"
"The dog was no cure; he was a thoroughbred animal."
"How many, what disease did the dog die of?"
"He went to fight a circular saw."
"What was the result?"
"The dog only lasted one round."

**LITTLE ENTHUSIASM
FOR LATEST BUDGET**

Too Low for Tories; Too High for the Progressives

Ottawa, March 26.—Discussion on the budget this morning indicates a variety of views. Conservatives do not like it because it fails to increase protective tariff on certain commodities that they consider need more protection. Progressive members are mildly critical that there are not more reductions. With the dumping clause and the blumious adjustment increasing the duties and the certain other provisions cutting them down, the broad effect is to strike a balance and leave things pretty much as they are. What attitude the parties will take will be decided only after caucuses. But the general tone of discussion today is much less critical than what followed the budget a year ago. Western members, though expressing dissatisfaction, are inclined to view the coming legislation regarding the equalization of freight rates as more vital to the west this year than is the tariff.

It is probable that one wing or the other to the left will move an amendment, and conceivably the opposition leader may present as an amendment

**WE BUY, WE SELL,
WE EXCHANGE**

EVERYTHING FOR THE HOME THAT IS USEFUL AND SALEABLE

WE PAY CASH FOR ALL GOODS PURCHASED

If you have an old piece of furniture that you are tired of, we will be glad to make you a satisfactory allowance for it, in exchange for any new piece you may care to select.

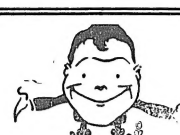
All Furniture, Stoves, etc. received in our Exchange Department are carefully repaired and refinished, and are then offered for sale at half the price you would have to pay for new goods.

If you want some real bargains in Furniture, Stoves, etc., we have them in our Exchange Department.

THE BEST FURNITURE CO.

Limited
Opposite the Post Office,
Red Deer, Alta.

The Welcome Sign



The welcome sign is out day and night. That we are glad to see you is proven by our treatment of you when you are here.

The service rendered is proof of our welcome, just as the smile you have when you leave is proof of the service rendered.

COMMERCIAL CAFE
CHUCK & MOON, Proprietors

his resolution that calls for a new national policy, although, undoubtedly, he had desired to get in ahead of the budget.

Government legislation respecting the equalization of freight rates is in process of preparation but is not yet complete.

The disposition has been to throw the whole question into the melting

pot and give the railway commission a "broad authority to remove" rate discriminations wherever they are found to exist. Strong influences however are being exercised to have certain of the rates, especially on grain, east and west, made statutory with the commission empowered to make the rest of the structure conform to this basis.



What Our O.K. Means

When we do an overhaul job and turn the car out O.K.'d by us you may rest assured

That it is in perfect running order.

That its motor has been thoroughly tested.

That the best possible job has been done.

That charges are reasonable.

Get Your Car Ready for Spring

You Need a New Ford This Year

Already we have sold several Fords this spring. You will want one too if you call and inspect them. Always the cheapest and most serviceable new improvements make the Ford as smart appearing and comfortable as the bigger and more expensive cars.

Lavender and Clarke
FORD DEALERS FIRST STREET SOUTH

BOXING

REX THEATRE
Good Friday Afternoon
At 2:30

TOMMY ROGERS
(Calgary)
WELTER-WEIGHT CHAMPION OF WESTERN CANADA

VS.

MURRAY MCKINNON
RED DEER

Also Three Good Preliminaries

REX THEATRE
Thursday, Friday, Saturday

The biggest comedy hit of the year

"Her Temporary Husband"

With Syd Chaplin, Owen Moore and Sylvia Breamer

And Mack Sennett's Latest Comedy
"Gymnasium Gym"

Also:
"SPEED"
11th Episode

BUY YOUR HAT FOR EASTER
NOW

It Pays to Pay Cash

The W. E. LORD CO. LTD. RED DEER, ALBERTA. Registered TRADE MARK No. 30760

EASTER IS ONLY TEN DAYS
AWAY
What about your
SPRING COAT?

Men's Furnishings NEW SPRING HATS



Up-to-the-minute
Styles for
Young Men
Showing the new
Borsalino and
other leading
makes.
Lovely new shades
of grey, tan
and brown, that
will surely please
the well dresser.
We will be glad
to have you call

and look over our spring showing.
Borsalino, Stetson, English and Canadian
makes.

Priced from \$2.75 to \$8.00

Arrow Shirts for Spring

Every well dresser likes
perfect fitting shirts.
Arrow shirts fit perfectly
in every way. If you
once try an Arrow shirt,
you will always wear
them. Lovely new patterns
in English Broad-
cloth, Puritan Wrep,
Superior, Zephyrs and
Prints. Sizes 14 to 18.
You will find real values here, at

\$1.95, \$2.50, \$3.00 and \$3.50

Eastern Caps for Men



The favorite Cap
for men and young
men.

They lead the field.
Eastern Caps lead
all others for fit,
workmanship and
style.
Popular with all
well dressed men
from coast to coast.
The new spring
patterns and styles
are smart and snap-
py. Come in and

look over our range
for spring wear. You will like them. Priced
at \$1.25, \$1.50, \$1.75, \$2.25 and \$2.50

MEN'S WORK GLOVES

Splendid values in all lines of Spring Work
Gloves.
Cotton Jersey or Canvas Gloves at 20¢, 25¢, 35¢
Mulehide Gloves for rough wear, at 50¢ and 75¢
Sheepskin Gloves, soft and pliable, at 95¢, \$1.00
Horsehide Faced and all-horse Gloves at, per
pair \$1.00, \$1.25 and \$1.50
Crome Tan Railroad Gloves at \$1.00 and \$1.25
See our values before buying.

GROCERIES

NEW BRUNSWICK POTATOES

Irish Cobbler or Green Mountain, per bus. \$1.45
90 lb sack \$2.00
We would like you to compare these potatoes
with others you have been using.

EVAPORATED FRUITS

Prunes, 60-70 5 lbs for 70¢
25 lb box \$3.25
40-50, per lb 25¢
25 lb box \$4.50
Peaches 5 lbs for 95¢
25 lb box \$4.25
Apricots, per lb 30¢
5 lbs for \$1.40
Evaporated Loganberries (Mistland) pkt. 25¢
Figs, cooking 2 lbs for 35¢

THIS WEEK'S SPECIALS

King Beach Canned Blackberries, 2s, 2 tins 45¢
Libby's Apricots, 1s, per tin 20¢
Corn on Cob, galled tins, Reg. \$1.20, Special 75¢
King Beach Peter Pan Jams, all flavors, tin 55¢
New Dates 2 lbs for 25¢

BUTTER AND EGGS

Finest Dairy Butter, per lb 30¢
Cooking Butter, per lb 25¢
Creamery Butter, per lb 37½¢
Eggs, fresh, extras, per dozen 27½¢
Firsts, per dozen 25½¢
Seconds, per dozen 20¢

FRESH FRUIT

Oranges, per dozen 35¢, 45¢ and 70¢
Lemons, large, per dozen 50¢
Grape Fruit, good size 2 for 25¢
Bananas 2 lbs for 35¢
Eating Apples 2 lbs for 25¢

SHOES

MEN'S PLOW BOOTS



Special \$3.95 pair

Light weight and durable
for spring and summer field
work. Made of oil tanned
leather with full bellows
tongue, light weight soles
and low heels; 6 in. tops.

SOLID LEATHER WORK BOOTS FOR MEN

Black chrome leather uppers, full bellows
tongue keeps out wet and dirt; plain soft toe;
sizes 6 to 10.

BROWN LEATHER WORK BOOTS

A splendid boot for spring wear; soft chrome
tanned uppers, full leather ramps and toe cap,
good weight soles; sizes 7 to 10.

MEN'S BROWN OXFORDS at \$4.95 Pair

Smart dressy Oxfords,
made on new last and
pattern; medium Good-
year stitched soles, and
half rubber heels; sizes
6 to 10.



MEN'S FINE DRESS BOOTS

Special \$4.95 Pair

Dressy boots of brown
side leather, made on
new last, 'Goodyear
welted soles, half rub-
ber heels; sizes 5½ to
10.

MEN'S MEDIUM FINE BOOTS at \$4.50 Pair

Good weight boots for every-day wear, made
over neat last, brown or black, Goodyear stitched
soles, half rubber heels; sizes 6 to 11.

PLAIN TOE BLACK BOX KIP

Boots for men at \$4.50 Pair
Suitable for every-day wear, have plain soft toe,
good weight soles; sizes 6 to 11.

"WILLIAMS" BLACK LACED BOOTS FOR WOMEN AND GROWING GIRLS

Sizes 2½ to 7. Special \$4.75 pair
A solid leather boot that will give the best of
wear; made of good quality box kip leather,
medium weight sewn soles, low half rubber
heels.

WOMEN'S BLACK KID CUSHION SOLE OXFORDS

\$3.35 Pair

There is real foot
comfort in a pair of
these cushion sole
Oxfords of soft
dongola kid leather;
neat round toe last,
low half rubber heels,
sizes 3½ to 8.

WOMEN'S OR GROWING GIRLS' LACED BOOTS

Regular \$4.50 to \$5.25, at \$2.95
A real bargain for women or big girls wearing
sizes 2½ to 4 only. They are in "Williams"
make, in gun metal and kid leather; medium toe
and heels.

UNDERWEAR



Women's Combinations in a
fine quality, summer weight,
strap shoulder and tight
knee, at 85¢ and \$1.25
Women's Combinations,
"Kosy Kut," with loose
knee. Made in a splendid
quality cotton, at \$1.15
Women's Combinations,
knitted in a fine rib; go-
d quality cotton yarn; strap
shoulder; tight knee. Es-
pecially made for large
women, in size 48 only,
at \$1.95

Women's Vests, in a closely
knitted summer weight, with strap shoulder and
opera top, also short sleeve, at 35¢ each

Women's Vests in strap shoulder and opera top,
in the tubular style, at 50¢ each

Women's Vests in a very fine mercerized lisle,
with a pink pin stripe; opera top. Size 38,
at \$1.25

Women's Bloomers in a fine knitted quality;
elastic at waist and knee, in pink only. Sizes
36, 38 and 40, at 50¢ and 60¢

Women's Bloomers in a heavier weight cotton,
suitable for early spring wear. All sizes, at 95¢

Women's Bloomers in a good quality of pongee
silk; elastic at waist and knee. In small sizes, at
..... \$1.95

Children's Vests in the summer weight, with
short sleeve and strap shoulder. All sizes, rang-
ing in price from 25¢ to 35¢

MILLINERY



The new hats are just as gay as
the spring costumes, and such a
variety to choose from. It is
easy this season to find a hat that
will harmonize with your cos-
tumes.

Stylish Ready-to-Wear Hats for
Sports and street wear, in charm-
ing styles and shades, from
\$2.95 to \$5.95

Dress Hats that are irresistible, in shot taffeta
with flowers on the top, and there are many
others that will add the finishing touch to your
new spring costume. Ranging in price from
\$6.95 to \$15.00

We cordially invite your inspection of our show-
ing, feeling confident that you will find your
own particular hat.

LADIES' SUITS

Twoed Suits Reach the Summit of Smartness
Colorful Twoed suits come back to brighten the
spring wardrobe. They are exceptionally smart
and it is revealed in their swagger tailored air.

Tan Donegal Tweed in tailored style with long
tight sleeves, small collar, double breasted effect
and lined with good quality silk lining \$23.95

Fawn Suit in short boyish style, in self check,
small collar, two buttons, plain wrap-around
skirt. Very smart for sports and street wear.
\$23.95

Long Tailored Suits are very much
favored this season, and our suits
in smart distinctive styles are the
very latest.

Navy Blue Tricotine Suit with long
coat, small collar and lapels,
bound with black silk braid, two
set-in pockets with flaps. Finished
in the back with two rows of but-
tons. The skirt is plain and gath-
ered on to an elastic waist band. It
is made of very fine material and
s well worth \$48.50

Smart Sand Suit with hair-line stripe, in the long
tailored style, small collar, two-button fasten-
er. Long narrow panels of same material, with
stripes crosswise form a novel and effective
trimming. One of the season's best models.
\$48.50

New Flannel Dresses



The outdoor sport seas-
on will soon be in full
swing and every de-
mand has been antici-
pated here.

Flannel Dresses are
more popular than ever
this season, and we
have some unusually
smart garments at prices
you cannot afford to
miss.

Sand Flannel Dress in
plain style; turn back
collar; all-around belt;
long sleeves; silk tie.

A smart and serviceable frock and very reason-
ably priced at \$8.95

Jade Flannel Dress with small collar with sev-
eral rows of pin tucks, bound with fawn silk braid
and tie to match; long sleeves with turn-back
cuffs; two set-in pockets. A dressy garment for
general wear \$9.95

Smart Dress of Scarlet Flannel, made on the
straight lines with small Peter Pan collar edged
with white; short sleeves; four rows of white
braid down one side with button trimming; nar-
row belt across the back. Only \$10.95

Green Flannel Dress, broadcloth finish, made in
the very latest style, with godets in the skirt of
grey flannel. Small collar and band down the
front of dress of grey; long plain sleeves and
plain back \$12.95

An Exceptionally Smart Dress is of Plaid Flannel
in sand with orange plaid; plain orange col-
lar and cuffs; straight waist with flared skirt;
finished with small brass buttons \$14.95

For a dark dress for street or general wear this
garment would be just right. Made of black
flannel with light hair stripe; perfectly straight
with pleated flounce across the bottom in
front. White collar and cuffs add a most effec-
tive touch, and at the attractive price of
..... \$16.95

Khaki Denim in fine twill, very suitable for
ladies' riding suits, also good for men's or boys'
heavy shirts; 36 inches 30¢

Striped Grey Cottonade; good quality; 29 inch-
es 55¢

NEW SPRING FABRICS

New Sport Dress Flannels in check or stripe, for
suits or one-piece dresses. Shades new blue,
sand, jade, rose, brown, navy; 32 inch-
es \$1.35 Yard
Velour Finish Flannel, in stripe or plaid effect;
good assortment of shades and patterns; 32
inches \$1.50

Velour Finish Flannel in shades sand, grey,
Chinese Blue and henna, with over check of con-
trasting shades; 32 inches \$1.65

Plain Velour Finish Flannels in large assortment
of shades, 30 inches, \$1.25; 54 inches, \$2.15 Yd.

Silk Mix Crepes, in sand shades, with navy or
brown check effect. Very suitable for blouses
or one-piece dresses. 36 inches \$1.50

English Silk Finished Broadcloth, in large as-
sortment of stripes. 36 inches \$1.75

Fuji Silk in stripes or plaid
effects for blouses and sport
dresses; an excellent quality
tub silk. 36 inches and 34
inches \$1.65 Yard

Fuji Silk; extra fine quality;
fine even weave. This popular
silk is much in use for dresses,
slips, bloomers, and all kinds
of lingerie. Shades jade,
peach, Chinese blue, navy,
sand, red, black, brown, white; 30 inch-
es \$1.25 Yard

Striped Satinettes for slips, bloomers, etc. Shades
paddy, burnt orange, navy, grey, peach, pink.
36 inches 65¢ Yard

Fancy Coat Linings in floral and paisley pat-
terns; a large assortment of colors. 38-40
inches 65¢, \$1.00, \$1.25 Yard

Canadian Gingham in checks and plaids; fine
quality; large choice of colors. 32 inch-
es 30¢

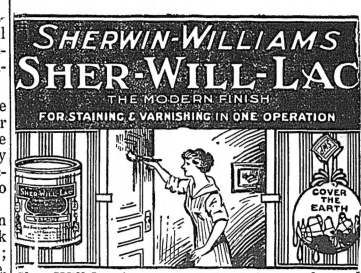
Scotch Zephyr Gingham, in checks or stripes;
fast colors; 32 inches 35¢

"Wear Well" Gingham, in plain or fancy
checks. Large range of colors. 36 inch-
es 48¢

Striped Vesting for men's light dress shirts;
blue and white stripe; brown and white stripe;
mauve and tan stripe; 32 inches 39¢

"Steel Clad" Galatea for men's or boys' shirts,
children's suits and rompers, in light, medium or
dark stripes, also plain navy; 28 inch-
es 39¢

Hardware



Sher-Will-Lac is permanent, waterproof, and
washable, and is the most pleasing and economi-
cal combination of varnish and stain that is
produced.

1/2 pts. 50¢ Pints 90¢ Quarts \$1.70

Ask for Color Cards

BUCKEYE BROODERS

These famous brooders enable poultry raisers to
save an additional 25 to 50 per cent of their
chicks. We can obtain one of these life-preservers
on very short notice.

No. 20 Metal Brooder, capacity 60 chicks \$12.75

No. 18 Colony Brooder, cap. 500 chicks \$24.75

High-Grade Coal Oil just the thing for using in
incubators and brooders, per gallon 60¢

Formaldehyde, per pound 27¢

Be sure to bring your jug.

Neatsfoot Harness Oil, Special, per gallon \$1.25

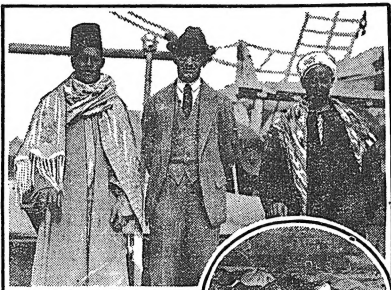
HOSIERY

Ladies' Hose in silk and
wool and heather mixture,
in the brown or grey shades.
9½ and 10 only. Regular
\$1.95, for \$1.25

Ladies' Cashmere Hose in
black and brown in a good
heavy weight in 9 and 9½,
at 59¢

Ladies' Hose in a pure silk, hemmed lisle top,
reinforced heel and toe. Colors are black, white
and brown. All sizes, at \$1.49

Sheik of Mena Village Host to Canadians



Photographed above are Nasr Enani Khattab, who recently succeeded his father as sheik of Mena Village, and Dennis H. Dickson, well-known newspaper man accompanying the Canadian Pacific S.S. "Empress of France" on cruise of the world, who sent the following interesting despatch covering the caravan trip, the death of their host, Enani Khattab (right).

"Thirty-two of us left Cairo by river steamer, debarking sixteen miles up the Nile at Bedouin, whence we journeyed by camel, donkey and sand-cart through Old Memphis and its necropolis Sakkarah, another sixteen miles out on the Libyan desert. There a Bedouin camp was pitched. We ate Bedouin food, listened to Bedouin music and watched Bedouin dancers far into the night. We did not reach camp until 8 o'clock the last two hours riding having been in the light of the moon. At midnight the moon was at its apex. Our host, Enani Khattab, undoubtedly the most popular and probably the most wealthy of the Bedouin sheiks of Egypt, had been laughing and dancing and conversing with the rest of us. At one he went to his village, Mena, at the base of the pyramids, to rest prior to returning with us to Cairo the next morning. He was covered by his young daughter when he was seized with an attack of the heart and died almost instantly.

A Bedouin Camp

His son Nasr, 24, popular and handsome, had guided us from Cairo to the camp, succeeded him as sheik of the Mena Village, with about 8,000 inhabitants. The guests were permitted to finish their breakfast before the news was broken to them. We returned to the camp, and after a night of exquisite adventure. More than 10,000 attended his funeral in the quaint little village among them a considerable number of our passengers who had grown to respect and admire Enani after a few short hours with him. He spoke seven languages and in a gentle, well-demeaned voice that must have earned him great reverence from his subjects, who as sheik-mayor, police magistrate, justice of the peace, council, at all he ruled nobly and well.

GETTING AT THE MEANING

"What we want to get at," began the counsel, "is who is the aggressor?" "Eni," asked the brawny-looking witness, puzzled.

"Let me illustrate my meaning," said the lawyer. "Supposing I meet you in the street and strike you in the face, I should be the aggressor."

"You'd be a bloomin' idiot," remarked the witness, with growing emphasis.

"No, no," said the lawyer, with heightened color, "you don't understand. I was speaking only in the abstract. Suppose we meet without provocation I strike you and you commit an act of aggression."

"The man punched his huge shoulders," "You'd be committing suicide, mister," he remarked grimly.

HARDLY WHAT SHE MEANT

It is to be feared that old Tom was far from being a teetotaler. In fact, he spent most of his waking hours trying to shake that unquenchable thirst of his. But without success. He was well known in the village of Rustingdale as being capable of putting more beer away in a week than any other inhabitant.

Old Mrs. Kinsley did not like to see him so often the worse for the effects of liquor, and one evening, meeting him in the street in a convoluted mood, she stopped him, and said gently:

"I'm sorry to see you coming out of the public-house so often, my man."

"Well, ma'am," replied old Tom in aggrieved tones, "I must come out sometimes."

Mattresses and Springs

SIMMONS ALL FELT

Wonderful value \$8.95

SIMMONS COIL SPRING

Fully guaranteed; oil-tempered coil springs \$9.95

BANNER COIL SPRING

The best coil spring on the market; guaranteed for 20 years. Price, \$14.50.

SUPERIOR FELT MATTRESS

100% pure white cotton; Simmons make \$13.50

NON-SAG, ALL-STEEL SPRING

Heavy steel frame; gilt finish; with endless wire cable fabric. Price \$12.00

ALL STEEL LINK FABRIC

SPRING; angle iron frame. \$8.75

Linoleum

2 yards wide, per lineal yard \$1.95

3 yards wide, per lineal yard \$3.15

4 yards wide, per lineal yard \$4.20

Gold Seal

CONGOLEUM

ART-RUG

6x9 \$9.00

9x9 \$13.50

9x10-6 \$15.75

9x12 \$18.00

Hardware Specials

Yellow and White Sweet Pads 70c

Raw Hide Halters \$1.75

Harness Oil, per gallon \$1.50

Powder Sling \$1.10, \$1.35 and \$2.15

Singletree Woods, 50c, 60c, 75c

Powder Flies, 45c 12 in, 50c 14 in

Flint Covering Chisels, each 25c

Clevises 30c 6 in, 45c 8 in

Flow Cans 10c

Implement End Irons 10c

Punches and Chisels 25c

Agricultural Wrenches 50c

85c 8 in, \$1.25 10 in

Hack Saw, with blade 60c

Saw Blades 25c

Curry Combs 25c, 30c

Horse Brushes 60c, 75c

Brooms 50c

Fork Handles 50c

Hammer Handles 2 for 25c

Axe Handles 3 for \$1.00

Formalin

GOLD SEAL CONGOLEUM RUGS

6x9 \$9.00

9x9 \$13.50

9x10-6 \$15.75

9x12 \$18.00

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REPORT OF DEPARTMENT OF AGRICULTURE

Evidence of improved conditions in the agricultural industry of the province is contained in the various reports which go to make up the annual report of the operations of the Department of Agriculture, which was presented for the year 1924 to the Legislature by the Minister, Hon. Geo. Hoadley, on Monday.

As has been previously reported, the total value of all agricultural production for the last year is estimated at \$274,443,803.23, as compared with \$260,104,100 for 1923.

Report of the Deputy Minister

Deputy Minister, H. A. Craig, in his report, comments on the prosperous conditions resultant from the higher prices, in spite of the fact that very little feeding of beef cattle was undertaken this season, but the indications were now that those who had undertaken this would be reasonably well rewarded. He comments particularly on the splendid growth of the dairy industry, but declares that the greatest weakness of the industry at present is the low average production of dairy cows of the province. Improvement in this direction is to be effected most rapidly and economically by the use of purebred dairy sires on the present foundation stock.

Many Sires Now

Great improvement, says the Deputy, has been made in the matter of winter feed for dairy cows. There are between 2,500 and 3,000 sires in the province, most of which have been created within the past five years. This means a substantial advance in the line of winter feeding.

Bacon Hogs

There has not been the progress in the hog industry which is desired, states Mr. Craig. The number of select hogs going to market has not increased from \$100 to \$125, stating that it is hoped that the rate will be further reduced to \$35 before long. The price of hogs is still low, and it is very low in comparison to the number of thick smooths and other grades of hogs. Mr. Hoadley refers to the work being done by the Research Council which was named by Mr. Hoadley some time ago in this connection, and which is now taking up the experiments with the Calmette culture.

Demonstration Farms

Donald Douglas, Director of Demonstration Farms, reports that owing to the various government farm year were rather light, crops on drought conditions, but on one or two farms the yield was obtained. Alfalfa has been grown successfully on three of the farms in large acreages. Corn and sweet clover have also been grown successfully. The disposal of the Stony Plain and Athabasca farms led to the transfer of the stock to the other farms. The farm herds have all done well during the year. The report gives details of the experimental work.

Women's Extension Service

Miss Jessie MacMillan, Director of Women's Extension Service, reports that short courses were held among the women's organizations in the province has grown fifty per cent, while the number of demonstrators in the single demonstration lecture. There was a total attendance of 11,790 at all short courses, and 546 at demonstration lectures. Miss MacMillan states that there has been a great appreciation by the women's organizations of the work carried on by the branch.

Publicity Work

The report of the Publicity Committee, G. G. Groff, outlines the activities of the publicity motion picture, statistics, and exhibits branches during the year. Considerable general publicity has been done chiefly in connection with the exhibition of the motion picture of the new Alberta handbook. The handbook was also distributed in the mass of other literature. In the educational work in connection with the motion picture, a total of 300 were in circulation for short course work among the farmers.

Schools of Agriculture

The report of the Old School of Agriculture shows a total enrollment for the 1924-25 term of 791, the largest in its history. The report of the Clearinghouse school shows a total enrollment of 85. There is also a report from the Vermilion School of Agriculture in connection with the British boys in training, numbering 60. This makes the total enrollment at the three schools of agriculture for the 1924-25 term to be 335.

Statistics of Agriculture

An extensive report of the operations of the college of agriculture is also submitted by Dean Howes.

Soil Survey

With the report of the Department of Agriculture was tabled the report of Dr. W. H. Wyatt, of the faculty of Agriculture, on the soil survey of the province.

"TO EVERY WOMAN A MAN"

"For every woman a man" This slogan is used by newspapers in Prague over columns of matrimonial advertisements which never would be accepted for publication by the English press, stated the Daily Express. Czechoslovakia has 500,000 more women than men.

The report of the Dairy Commissioner, Mr. Marker, reviews the satisfactory state of the dairy industry of the province, and bears witness to the greatly improved quality of cream and butter as a result of the cream grading service initiated two years ago. It also refers to the increased production and the rapidly growing volume of export creamery butter. The exports of butter via the Panama continue to increase, the exports by this route in 1924 being 4,000 tons, as compared with 3,000 tons in 1923. The shipments by this route three firms alone totalled 13,721 packages.

The total creamery butter production was 31,500,000 lbs., compared with 17,800,000 lbs. in 1923, and the cheese production was 1,075,000 lbs., a slight decrease from the previous year. A total of 1,739,939 lbs., or about 8 per cent of the total production, was marketed through the government's co-operating marketing service. This is the greatest amount marketed through this service since 1920.

Poultry Industry

The value of poultry Alberta is now \$4,488,040, according to the report of the Poultry Commissioner, J. H. Hare. Alberta now stands second among all the provinces with reference to the number of poultry on farms, the average number in this

province being 80, compared with Canada's average of 63.

Three years ago Alberta was almost entirely an importing province with respect to eggs, but last year it exported more than 80,000 cases of eggs, or 130 carloads.

During the year the egg and poultry markets of the province were managed by one of the most successful years in its history, marking a total of 750,000 cases of eggs, and 750,000 lbs. of poultry.

Game Commissioner's Report

The report of Game Commissioner Lawton shows that his department collected in 1924 \$120,276.15 in revenue, as compared with \$101,834.55 over the cost of operating the branch. Improved methods of collecting the fur tax brought \$55,000 more than in 1923. A total of nearly 20,000 licences and permits of various kinds were issued during the year.

Field Crops and Seed

The report of the Field Crops Commissioner, W. J. Stephen, deals with the fair operation of the seed plant, the weed campaign and the school farms. Field crop and farm competitions were held on the three points and played out at four points.

Excellent results were accomplished during the year on the eradication of 14 superweeds in the field during the season. In 1924 the provincial seed plant handled and marketed 67,903 bushels of pure seed grain, and the indications were that in the 1924-1925 season as much seed as would be handled, in spite of the shortage of high-class seed grain.

In 1924 there were 125 school farms, with approximately 185,000 entries, showing the keen interest taken in the various farm work.

Provincial Veterinarian

The report of the Provincial Veterinarian, Dr. T. H. Brown, shows that the department was in connection with contagious and sterile diseases in cattle, and with respect to swine, tuberculosis. Dr. T. H. Brown refers to the work being done by the Research Council which was named by Mr. Hoadley some time ago in this connection, and which is now taking up the experiments with the Calmette culture.

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LACOMBE HORSE SALE

REALIZED \$101 AVERAGE

Good Demand From Local Buyers;

Top Team Brought \$350

Lacombe, Alta., March 26.—The first annual horse sale at Lacombe, yesterday, brought out a large number of farmers as well as dealers, and the sale was most successful. The sale was held at the Lacombe Hotel, and the horses were purchased for the spring work. The sale was held at the Lacombe Hotel, and the horses were purchased for the spring work.

There were in all 75 head of horses sold, which brought the sum of \$5,850. The first 25 horses through the ring made an average of \$101 per head. The highest price paid for an individual horse was \$350, paid by Mel Sheppard of Rimbey. The largest individual buyers were Weston and Whitcomb of Rimbey, \$300; William S. McKinnon, of Olds, \$290; L. Pipe, of Halkirk, \$245; H. A. Day, of three points and playing out around Lacombe, Red Deer, Olive, Aik, Blackfalds, and Rimbey, getting dealers were notified in the crowd, but they were unable to break in on the bidding, which was very brisk. The auctioneer, Clarence F. Dameron of Bentley, was at his very best, and kept the horses moving through the ring, despite the fact that the 75 head in just three hours.

The officers in charge of the sale, Douglas, vice-president, and the secretary, Jesse Fraser, express their appreciation to the contributors, and say just what the Lacombe sale next year, now that an annual revival of the sale has been decided. The sale was held at the Lacombe Hotel, and the horses were purchased for the spring work.

A SCHOOL GROUNDS COMPETITION

A competition in the ornamental planting of rural school grounds is being inaugurated by the Canadian Horticultural Council. The purpose of the competition is to encourage the planting of such grounds, and to have also been grown successfully. The disposal of the Stony Plain and Athabasca farms led to the transfer of the stock to the other farms. The farm herds have all done well during the year. The report gives details of the experimental work.

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PAYING FOR THE PAPER IN 1974

Fourth Estate

The high cost of living in these days is well illustrated by a comparison with the cost of living half a century ago. The Fairmont, Minn. Sentinel makes such a comparison by listing the variety of articles it received for a \$1.50 subscription at that date in 1849.

The Sentinel in 1874 was published at the subscription price of \$1.50 a year. The times were such that the publishers could hardly expect pay in advance or at all, unless times improved. The early subscription books show that people paid for their paper with commodities in many instances. The records show that the publishers received the following things on subscription account:

Wheat, hay, fish, honey, mutton, cheese, feathers, cabbage, furs, sorghum, roasting ears, turnips, pork and many other necessities of life. Here is the quantity of various crops and products that it took to raise \$1.50, the price of the paper, when the first year's subscriptions came due:

Fifteen dozen eggs.
Fifteen pounds of butter.
One and three-fourths bushels of wheat.
Two and one-half bushels of oats.
Three bushels of corn.
Five bushels of potatoes.
A bushel of beans.
Twelve pounds of lard.
Thirty pounds of cowhide.
Fourteen pounds fresh pork.
Twelve pounds smoked ham.
Six pounds of wool.
One-fourth cord dry oak wood or one-fourth cord of green-milled wood.
Three-fourths ton of hay.
Ten choice or 15 good muskrat skins.

Having instructions from RASMUSSEN BROS., I will sell by Public Auction, at their place, on-half mile south and one-half mile east of Condon, 4 1/2 miles west of Hespero, 6 miles east of Alhambra, on the Correction Line, their Farming Stock, Furniture, etc., on

Tell The World YOU'RE PROUD TO LIVE IN RED DEER



Surely, you have all the reason in the world to be thankful you live in Red Deer. Your commercial interests are here. Your social interests are here. Your prospects here are far more promising than they would be anywhere else. Nary a cloud hovers on the horizon of your future. Could things look any brighter?

Compare Red Deer with New York, Chicago, or any of the larger centers of the country. There it is—"Everybody for himself. Get what you can and the best o'luck." It's hustle, hustle every minute with never a thought or a kind deed for a neighbor's welfare.

How different the matter is here. Your neighbor's interests are your own. He thinks—"What can I do to please others? What can I do help improve the town, help it grow and make it a better place in which to live?" Your thoughts are the same. And through your actions and his actions, Red Deer has become the best place in the world.

Population doesn't make a great community. It's the spirit of those who live in it.

So, do a little "Oral Boosting." Tell the world you're mighty happy to be here.

We, the undersigned professional and business interests, are doing our share by advertising the fact.

Do yours, by "WORD OF MOUTH."

ARCHITECT
C. A. JULIAN-SHARMAN
AUCTIONEERS
H. MOREAU McCALLUM
ARTHUR ROGERS
AUTO TIRE SERVICE
WEAVER TIRE SERVICE
BARBER
J. J. DALE
BLACKSMITHS
HUGH McLEVIN
W. SPRINGBETT
BREAD AND CAKES
T. WILTSHIRE
BUTCHERS
GEO. W. BALL
FARMERS' MEAT MARKET
(F. A. Feeney)
PIONEER MEAT MARKET
WILSON & TEASDALE
CARTAGE
STEWART CARTAGE CO.
CROCKERY-WARE AND NOVELTIES
J. C. BRAZIER
RUSSELL HARDWARE CO.
CUSTOM GRINDING, FLOUR AND FEED
M. CARD & SON
DAIRY INDUSTRY
RED DEER CREAMERY
(Hepworth & Martin)
RED DEER DAIRY PRODUCTS
(H. Trimble)
DENTISTS
DR. J. B. LONG
J. R. MacCROSTIE

DEPARTMENTAL STORES
GAETZ-EWART CO.
W. E. LORD CO.
DRUG STORES
THE GAETZ-CORNETT DRUG & BOOK CO.
PORTER'S DRUG CO.
ELECTRICITY
THE WESTERN GENERAL ELECTRIC CO.
EYE SPECIALIST
H. H. HUMBER
J. McMILLAN
FIRE INSURANCE
PERCIVAL & GILLESPIE
FURNITURE
BEST FURNITURE CO.
BULLOCK & CALLENDER
E. G. JOHNS & CO.
GARAGES
H. E. BAWTINHEIMER
CHOATE MOTOR SERVICE
LAVENDER & CLARKE
Ford Dealers
GENERAL GARAGE
(Geo. F. Ely)
WINDSOR GARAGE
GENTS' FURNISHINGS
JACK FULTON
GROCERIES
HAMILTON'S GROCERY
LOWES' GROCERY STORE
VETERAN STORE
(D. B. Ross)
HARDWARE
E. G. JOHNS & CO.
RUSSELL HARDWARE CO.

HARNESS
JARVIS-GOODVEY HARNESS CO.
HOTELS
ARLINGTON HOTEL
McBRIDE HOTEL
THE WINDSOR HOTEL
IMPLEMENT DEALERS
KENNEDY & FITZSIMMONS
MASSEY-HARRIS CO., LTD.
(G. M. Thompson)
SHAW & SMITH
LUMBER AND COAL
ATLAS LUMBER CO.
MANNING-SUTHERLAND CO.
SHOE REPAIRING
W. J. KIRKPATRICK
D. McLEVIN
STATIONERY, BOOKS, MAGAZINES
GAETZ-CORNETT DRUG & BOOK CO.
PORTER'S PHARMACY
TAXIDERMIST
JOHN GRANT
TINSMITHS AND FURNACES
N. M. BURNETT
F. M. HAYHOE
UNDERTAKERS
ORME FUNERAL HOME
STONE'S UNDERTAKING PARLORS
VETERINARY SURGEON
DR. A. R. CAMERON
WATCHMAKERS AND JEWELLERS
H. H. HUMBER
E. G. JOHNSON
A. B. MITCHELL
J. McMILLAN

WHOLESALE GROCERIES and FRUIT
CAMPBELL, WILSON & HORNE
RED DEER GROCERY CO., LTD.
WOMEN'S AND CHILDREN'S STORE
MRS. KATE MORRIS
MARBLE WORKS
CENTRAL GRANITE & MARBLE CO.
MANUFACTURING
RED DEER IRON WORKS
(J. W. Broughton)
RED DEER MATTRESS CO.
MANUFACTURING OPTICIAN
H. J. SNELL
MERCHANT TAILORS
MUNRO & BAINES
PAINTERS AND DECORATORS
H. E. HASTE
P. E. KENT
H. G. STONE & SONS
PHOTOGRAPHY
FLEMING'S PHOTO STUDIO
PLUMBERS AND GAS FITTERS
N. BURNETT
REAL ESTATE AND INSURANCE
W. J. BOTTERILL
G. H. LINDSAY
P. PIGEON
R. B. WELLIVER
RESTAURANT
COMMERCIAL CAFE
(Chuck & Moon)

CASH AUCTION SALE

Having instructions, I will sell by Public Auction, at MR. GEORGE ROBSON'S Farm, the S.W. Quarter of Sec. 9, Twp. 39, Range 27, West 4th, all his implements and livestock, as follows, on

Thursday, April 9th

Sale to commence at One o'clock sharp

CATTLE—

Black Cow, 6 years old, milking; Red Heifer, 3 years old; Yearling Heifer; 2 two-year-old Steers; 2 Yearlings.

IMPLEMENTS, Etc.—

Cleveland Tractor, in first-class shape; Frost & Wood Binder, 8 ft.; Deering Mower; 3-horse Chockit Engine Gang, with breaker and stubble bottoms; John Deer 20-inch Brush Breaker; Land Packer for Engine Gang; Sectional Wooden Harrows; 14-disc Seed Drill; Road Scraper; Stone Boat; Pump, 6 1/2 feet of 1 1/2 inch pipe; Ford Car; 4 Oil Drums; 2 Oak Barrels; Massey-Harris Spring Tooth Cultivator, 17 teeth; Hay Rack; a lot of Oak Bundles; 1,000 Bushels No. 1 Feed Oats; Several Straw Shocks; 10x16 Granary, on good skids, 8 ft. standing, shingle roof; 10x14 Granary on skids, 8 ft. studs, rubberoid roof; 10x12 Granary; 8x3 Granary on skids, rubberoid roofing; 8-inch Grinder and Bagger complete; Wood Saw, 30-inch, and a lot of other small articles.

A. ROGERS, Auctioneer



Easter Gifts

GIVE A NICE POTTED PLANT, or a BOX OF CHOICE CUT FLOWERS

Our second shipment of Plants will be on sale on Friday, April 3rd.—Lilies, Ferns, Roses, Primulas, Begonias, Fuchsias, Cinerarias, Etc., Etc.

CHOICE CUT FLOWERS make an ideal Easter Gift. We are now taking orders for Easter delivery—Lilies, Roses, Carnations, Violets, Etc. Place your orders early.

EASTER CARDS AND NOVELTIES are here in abundance, 2 1/2c. and up.

EASTER MUSIC—Easter would not be complete without some Easter music for your Phonograph. Victor double-side Records are 75c. and up.

NEW STYLES IN HANDBAGS are just in

Many other suitable Easter Gifts we have not space to list. Come in and look around.

Gaetz-Cornett Drug & Book Co.
THE *Renall* STORE

Watch Repairing

All kinds of high grade Watch and Jewellery Repairing
SERVICE AND SATISFACTION

H. H. HUMBER

C.P.R. WATCH INSPECTOR JEWELLER, RED DEER

JOHNSON'S REPAIRS

ALWAYS THE BEST.
YET COST NO MORE

E. G. JOHNSON

Watchmaker & Jeweller

Red Deer

H. G. STONE AND SONS
FUNERAL DIRECTORS & EMBALMERS
MOTOR AMBULANCE DAY OR NIGHT 130 GAETZ AVE. S.
PHONES 172, 173, 174, 219
AGENTS FOR CUT FLOWERS & FUNERAL DESIGNS
RED DEER, ALBERTA

HOCKEY CLUB EASTER DANCE

The Red Deer Hockey Club are holding a dance in the Armouries on Easter Monday, April 13, and assure the public that this will be one of the best dances of the season. Bone's five-piece orchestra will supply the music, and the refreshments will be up to the usual standard provided by the ladies interested in the Hockey Club.

We hope there will be a generous response to the different people who now have tickets for this dance, and thus help the Hockey Club out of financial difficulties.

WEEKLY NEWS

BULLETIN

Issued by Publicity Commissioner, Government of Alberta, Edmonton, March 28, 1925.

Mineral Production in Alberta
Mineral production in Alberta totalled in value \$22,749,662, in the year 1924, according to the preliminary report on mineral production issued by the Dominion Bureau of Statistics. This is a decrease from the production of the previous year, accounted for chiefly by the coal strike during the early part of the year. Alberta in 1924 dropped to fourth place in mineral production in the provinces, having previously held third place. The figures on value of mineral production in the province for the past three years are as follows:

1922	\$27,872,136
1923	\$1,287,536
1924	\$22,749,662

Coal production for the year was valued at \$16,101,209, compared with \$38,018,363 in 1923. Clay products were valued at \$1,559,581 compared with \$200,662 in 1923.

Alberta runs a very close second to Ontario in the production of natural gas. Alberta's production in 1924 having been 7,100,000 thousand cubic feet, while Ontario's production was 7,422,512 thousand cubic feet. These two provinces produce almost the entire Canadian production of natural gas.

Alberta's production of lime in 1924 was valued at \$36,128 and the production of stone at \$15,237 in 1924. Since the year 1924, a total of 531 tons of tar sands have been taken out of the deposits near McMurray for experimental purposes. The total importation of asphalt into Canada was 18,070 tons in 1924.

Dates for Corn Show
Dates have been set for the corn show being planned by the Lethbridge Board of Trade for coming autumn. These dates will be November 17 and 18. Corn has come to be a substantial crop in southern Alberta.

Bee-keepers Organize
The bee-keepers of southern Alberta held a meeting recently and organized the "Bee-keepers' Association." There are now nearly 200 bee-keepers in the province, and last year some 55,000 pounds of honey was produced.

Pure Seed Oats Available
The provincial government co-operative seed plant at Edmonton has a considerable quantity of registered seed oats available at prices now ranging from 75 cents to \$1.00 a bushel. It is possible that these prices may go higher, and farmers in Alberta are urged to make their applications for seed oats at once, as a large number of enquiries for these oats is being received from outside the province, and the government is anxious that Alberta farmers have the first opportunity of securing them.

A new booklet has been issued by the publicity branch of the department of agriculture, graphically describing by charts and statistics the development of the province in agriculture and in other lines since its inception in 1905.

McLAREN'S LIVERY CITY OR COUNTRY
Second Ave. and Third St. Southeast.
Phone 122.

UNION DRESSMAKERS OF CALGARY

Ladies' Ready-to-Wear
Also orders taken for Custom Work.
See Stock and Samples.

Agent MRS. J. McVICAR, Red Deer.

P. PIDGEON (Successor to N. White)

Licensed Auctioneer.

Open to conduct city or farm sales. Service our motto.

Phones 307 and 169. P.O. Box 368.

Red Deer, Alta.

EDMONTON

Live Stock Show
April 13th to 18th

SINGLE FARE
And One-Third Return

From all Stations in
ALBERTA

Tickets on Sale

APRIL 13 to 17

And on April 18 for trains arriving Edmonton, not later than 2 p.m.

Return Limit April 20

For further information ask the

CANADIAN PACIFIC

Mrs. W. H. Toed, of New Brunswick, arrived Thursday, and will spend the summer with her mother, Mrs. Nash.

BIRTHS

At Sylvan Lake, on March 22, 1925, to Mr. and Mrs. Carl Bergstrom, a son.

MARRIAGES

At St. Luke's Church, Red Deer, by the Rev. G. McConna, M.A., on Monday, March 30th, 1925, Edward Charles Pusey to Anna Beckley, both of Red Deer.

At the Manse, Red Deer, on Tuesday, March 31st, by the Rev. W. G. Brown, Miss Bertha Soffie Andreasen-Walberg, to Mr. Lazarus Telning, both of Red Deer.

At the home of the bride's parents, Mr. and Mrs. James Wright, Crossroads, on Tuesday, March 31st, by the Rev. W. G. Brown, Miss Dorothea Wright to Mr. William Stewart, also of the Crossroads district.

At the Lutheran parsonage, Red Deer, on March 25, 1925, by Rev. J. Hermann, Jason Sveinsson to Hjalgaard Blomson, both of Burnt Lake. At the Lutheran parsonage, Red Deer, on March 25, 1925, by the Rev. J. Hermann, Howard Clifford Johnston to Hjalgaard Sveinsson, both of Markerville.



WASKASOO LODGE No. 16
Every Monday night at 8 p.m. in the Michener Block.

FOR CHEAP EASTER PLANTS, call on J. A. Grant, Ross St. Apt. 1, 2w.

FOR SALE—FOUR or FIVE MILK Cows. Apply W. E. Boon, West Park. April 1, 1w.

FOR SALE—MELTOTT OREAM Separator, large size, in good condition. Apply A. McPherson, Evans, April 1.

FOR SALE OR RENT—A 5 ROOM cottage on 16 lots, on McGregor Hill, 1 mile north; also barn and chicken house. Apply to Mrs. G. Mahen, P.O. Box 464, or phone 388. Red Deer, March 24, 2w.

FOR SALE—HALF SECTION of land. A well boring outfit. A team of mares. Dry stove wood, any quantity; dry poplar lumber. For further particulars apply to Wm. Stewart, Rock Hill Farm. Oct. 4, 1f.

FOUND—PURSE WITH SUM of money. Owner can have same by proving property at News Office. April 1.

WANTED TO RENT—A FULLY modern house. Apply Box 57, Red Deer. April 1, 2w.

WANTED TO RENT—A SIX or seven roomed house, fully modern. Immediate possession desired.—C. A. McAllister, care the Mutual Life. Red Deer. Mch. 18, 1f.

FURNISHED SUITES AND SINGLE bed rooms to rent. Meals & desired. Apply Heworth Apartments, Third Street North. March 25, 1f.

WANTED TO TRADE, A MATCHED team of black Clydes on a Fordson tractor. Apply to W. Hunt, Poplar Ridge, or P.O. Box 345, Red Deer. Feb. 18, 1f.

WANTED TO BUY, OR WILL TAKE on shares, 75 head of cattle. If you have any stock to dispose of, give particulars to P.O. Box 277, Rocky Mountain House, Alberta. March 18, 4w*

WANTED—HAROLD BILDEN AND sister desire to secure a situation on a farm where they can be together if possible. Fully experienced. Apply to Alberta Herald or to this office. Red Deer, March 31.

HALF SECTION TWO MILES FROM Red Deer, also half section two miles from North Red Deer. For price and terms apply Matthew and Macdonald Agencies, 301-2 Alberta Corner, Calgary. April 1, 1w.

FOR SALE—1923 GOOD BANNER seed oats, machine run or cleaned, 3/4 mile east of Red Deer. Large oat bundles in stock, dug out, in stack or delivered, 1 mile from post office. For further particulars Phone 467, C. A. J. Sharnan. (March 25, 3w).

STRAYED ONTO THE PREMISES of John Reay, Sec. 23-25, W. 4th St., one bay mare and two yearlings old with star on forehead. Branded H on right shoulder. Owner can have same by proving property and paying expenses. Red Deer, April 1, 4w.

Auction Sale

of HOUSEHOLD FURNITURE and EFFECTS, and FARM IMPLEMENTS and MACHINERY

Favored with instruction, we will sell by Public Auction in our

SALES ROOMS, GAETZ AVE., on Saturday, April 4th

at 2 p.m.

The furnished contents of Mrs. John Baxter's Home (Michener Hill).

The Furniture consists of: Range, with high closet and reservoir; Buffet; Gramophone; Records; Tables; Chairs; Reading Chairs; Beds; Springs and Mattresses; Carpets; Linoleums; Washing Machine; Wringer; Gas and Oil Lamp; Saws; Shovel; Tools; Lumber, etc. One Bulldog Farming Mill; one Grain Binder; one Set Double Horse Harrow; one Five Section Harrows; one Farm Wagon; one Plow Bottom; one 10-horse incubator; one 1918 24 Chatham incubator; one Horse (driver) etc. Other entries solicited.

H. MOREAU McCALLUM, Auctioneer
Telephones 72 and 6. Terms Cash.



A Pair of Properly Fitted GLASSES

Are priceless to a person suffering from headaches or eye-strain. We will make a thorough examination of your eyes and provide the proper glasses in styles becoming to your features and

GUARANTEE SATISFACTION

H. H. HUMBER

Graduate Optometrist
Ross Street - Red Deer

Sales Snaps

Fully equipped Restaurant for Sale as a going concern. Only \$350. This is a real snap.

Houses for Sale—We have several real snaps in good homes on easy terms. Money to Loan at 8 per cent.

W. J. BOTTERILL
P.O. 338 Phone 119

ENJOY YOUR MEALS

AT THE
McBride Hotel
RED DEER

COMFORTABLE ROOMS AND GOOD SERVICE

Sample Rooms for Travellers

THE HOTEL LIKE A HOME

RED DEER HOCKEY CLUB
Benefit Dance..
In the Armouries
Easter Monday
APRIL 13th, at 9 P.M.
Bone's 5-piece Orchestra --- Admission \$1.00

A REAL SNAP

For Someone Who Wants A Home

A good eight-roomed house, situated in a desirable location; ground floor has small hall, livingroom, diningroom, den, kitchen and pantry, with a woodshed attached. Upstairs has four bedrooms with large clothes closets off of three rooms.

This house is not modern, but can easily be made so. There is a 100 ft. drilled well under cover, and city water on property. There is also a small barn with drive shed attached which would make a good garage and chicken coop.

Will accept a small cash payment down from any responsible party, and the balance can be paid off in monthly payments the same as rent. For further particulars see Geo. H. Best, at the Best Furniture Co., opposite the Post Office, Red Deer.

Easter Gifts

The giving of little remembrances and tokens of appreciation at Easter time is growing in popular favor—and rightly so. And a jewellery store is the proper place to purchase these simple dainty and inexpensive articles so suitable for occasions of this kind. A visit to our store will furnish you with many suggestions.

A. B. MITCHELL
PHONE 14 JEWELLER P.O. BOX 499
New location—Next to Bank of Montreal.

THE ORME FUNERAL HOME
FUNERAL DIRECTORS & EMBALMERS
MOTOR AMBULANCE PHONE 61 AGENTS FOR CUT FLOWERS & FUNERAL DESIGNS
DAY OR NIGHT 108 THIRD ST. N.E. RED DEER, ALTA.



Easter Greetings

Easter Gifts, Candy Eggs, Chocolate Eggs, Easter Baskets, Candy Boxes, Easter Table Favors, Egg Dyes—We have all the above in varied styles and prices, from 1c. up to 25c.

Our Special Easter Basket with Eggs complete, 20c. Big range of Table Favors and Candy Boxes, ... 10c. Easter Eggs, Rabbits, Roosters, Etc. ... 5c. & 10c. In fact everything to make the kiddies happy on Easter morning.

EASTER LILIES—potted or cut—now on sale; also FERNS and other house plants. **FRESH CUT DAFFODILS**, 25c. dozen, 3 doz. \$1.00. **EASTER CANDY**—A large shipment of Easter Chocolates in Special Easter Dress, 75c., \$1.00, \$1.50. Try a pound of our Special Easter Assortment, 65c.

PORTER'S PHARMACY

Phone 49